



This Independence Day, Hilti India Says #BharatKoAageBadhateHain, Honouring the Unsung Construction Heroes

- *The film celebrates what makes India “Sare Jahan Se Achha” by spotlighting the people in construction whose spirit, skill, and resilience build the nation.*

12 August 2025: As India celebrates its 79th Independence Day, Hilti India, the global leader in providing innovative and cutting-edge construction solutions, proudly launches its new film, **#BharatKoAageBadhateHain**. The film is a powerful tribute to the unsung heroes who are building the nation brick by brick. It captures the spirit of *raftaar* (speed), *ekta* (unity), and *sapne* (dreams) — values that have shaped India’s journey of progress since independence. From engineers and planners to technicians and site workers, the film highlights the people whose dedication is building the India of tomorrow.

As a trusted partner to India’s construction industry, Hilti supports engineers, technicians, and workers not just with tools, but with solutions that make construction safer, more productive, and more sustainable. The film brings to life what makes India “Sare Jahan Se Achha” through visuals of fast-moving trains, towering statues, vibrant skylines, metro lines, and tunnels carved with courage. These symbols of progress serve as the backdrop for the real story: India's growth is made possible by the people who bring these projects to life.

Speaking about the film, Mr. Jayant Kumar, General Manager and Managing Director, Hilti India, said, *“The strength of India lies in the hands of those who build it. From the first brick laid after independence to the skylines rising today, this country has been built with sweat, skill, and determination. At Hilti, our purpose is to Make Construction Better. This film is a tribute to every planner, engineer, technician, and worker who dreams of building a better tomorrow. We are proud to stand beside them with tools that empower, technology that enables, and belief that connects us. Bharat is not just a place. It is built by us, together.”*

Hilti is driven by its purpose of *Making Construction Better*, delivering innovative tools, technologies, software, and services that enable professionals to build with greater speed, safety, and precision. With a customer promise to be the best partner for productivity, safety, and sustainability, Hilti stands alongside those shaping India’s future on every project, every site, every day.

The film is now live across social media platforms including YouTube, Facebook, Instagram, and LinkedIn. Watch it [here](#).



Media Release

About Hilti Group

Hilti is a world-leading provider of high quality, innovative and specialized tools, fastening systems and software-based solutions for the professional user. With about 33,000 team members in over 120 countries, the company stands for direct customer relationships, quality and innovation. Hilti generated annual sales of more than CHF 6.4 billion in 2024. The headquarters of the Hilti Group have been in Schaan, Liechtenstein, since its founding in 1941. The company is privately owned by the Martin Hilti Family Trust, which ensures its long-term continuity. The Hilti Group's purpose is Making Construction Better, based on a passionate and inclusive global team and a caring and performance-oriented culture.